



# THE VELLA GROUP

STRATEGIC  
NONPROFIT  
CONSULTING

Making nonprofits stronger  
as they provide opportunities  
to those in need



See Our Services



## OUR APPROACH

We know nonprofits face a host of challenges. So, we take a holistic look at your organization and help you connect the dots for better outcomes. We build a deep understanding of who you are and who you serve so you receive unique solutions to your organization's needs.

Our comprehensive approach brings together organizational development, fund development and storytelling possibilities that help you realize your vision, achieve your mission and maximize your impact.

## SERVICES FOR SUSTAINABLE NONPROFIT SUCCESS

### Organizational Development

We help refine your mission and develop strategies for a sustainable, thriving organization. We offer strategic planning sessions, organizational assessments, leadership coaching and more.



### Fund Development

We build networking strategies and connect you with the right sources to achieve your fundraising goals. Our services include campaign consulting, grant prospecting and writing, and outreach planning.



### Strategic Communications

We craft your messaging, helping you tell impactful stories that appeal and get results. We specialize in strategic planning, media relations and training, issues management and more.

## PARTNER WITH EXPERTS

Jim Vella founded The Vella Group in downtown Detroit in 2020. A native Detroit, he has served as president of the Ford Motor Company Fund and a board member for multiple nonprofit organizations.

Today, our team includes seasoned professionals with expertise in nonprofit management, fundraising, grant writing, media relations and marketing. We serve nonprofits that address homelessness, economic development, services for the disabled and underserved youth, and other worthy causes.

Meet Our Team



“The Vella Group makes it easier for us to do the vital work of serving Detroit’s homeless population, our most vulnerable citizens.”

**Fr. Tim McCabe**

President & CEO  
Pope Francis  
Center



“The Vella Group’s grant writing expertise has helped us develop a strategic approach to fund development as we support autistic families and their loved ones.”



**Colleen Allen, PhD**

President & CEO  
Autism Alliance of  
Michigan



**Learn More  
About Our  
Clients**



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