



The Vella Group

September 2023

## News & Insights

*Catch up on our latest ideas and perspectives on strategic philanthropy and social justice issues. Learn about our upcoming events and find out how we're working to make the world a better place.*

### Five Ways Charitable Foundations Can Build Partnerships with Purpose



Charitable foundations may receive hundreds of grant proposals each year, and chances are, that number is steadily increasing. As a foundation administrator, how do you focus your funding on those that will truly have an impact? Our Jim Vella, former president at Ford Motor Company Fund, shares five key lessons.

[Learn More](#)

## Tips to Get the Most Out of Your Spring Fundraising Gala



If a spring gala is part of your organization's 2024 fundraising strategy, now is the time to start planning. Our time-tested tips can help you boost giving and get the most out of your special event.

[Find Out More](#)

## How Do We Break the Cycle of Bad Choices? Preventing Them in the First Place!

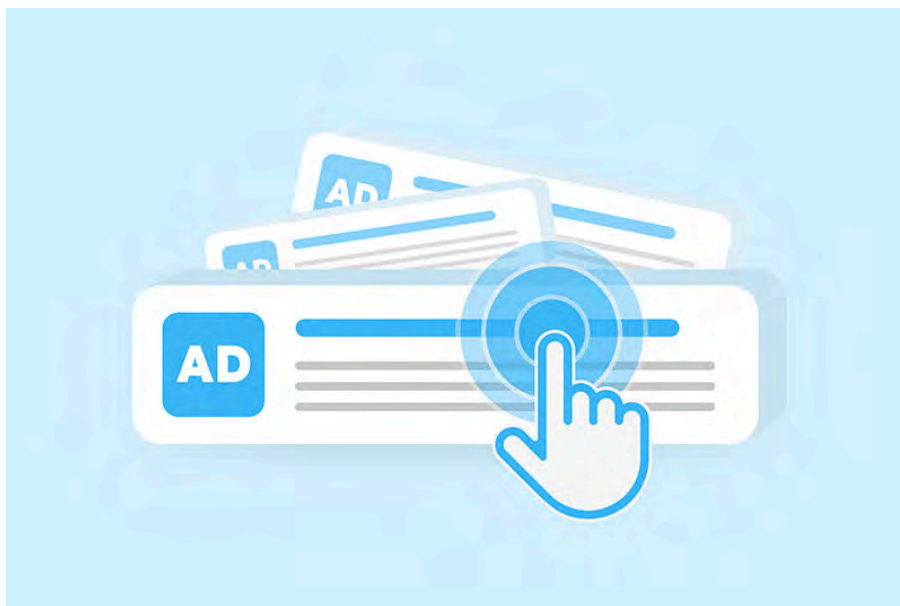


In his op-ed piece, the Honorable Thomas M.J. Hathaway, a retired Wayne County Circuit Court judge, reflects on his experience dealing with troubled youth and young adults, and the vital importance of proven violence prevention programs like those offered by [Life Directions](#). His op-ed appeared in *The Detroit News* in July.

[Read Full Story](#)

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## Best Practices for Optimizing Google Ads & Maintaining Ad Grants Status



Wondering about next steps now that your nonprofit got approved for Google Ad Grants? Learn more about creating compelling ads that meet your advertising goals and maintaining your Ad Grants status.

[Find Out More](#)

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## News from Our Partners



## Life Directions Seeks New CEO

Looking for a role that makes a difference in the world? Join the Life Directions team! [Life Directions](#) is seeking a full-time, visionary chief executive officer (CEO) to lead the organization into its next 50 years. Through its prevention programs, which target the economically poor and underserved, Life Directions motivates young adults to mature into responsible, productive people through self-direction.

[See Full Job Posting & Apply](#)



## Pope Francis Center Expands Board, Makes Management Changes Ahead of Bridge Campus Housing Launch

[Pope Francis Center](#) announced several board and executive changes as it prepares for next year's opening of the Bridge Housing Campus, a first-of-its-kind project to address the city's issue of chronic homelessness. The organization added six board members and named executive director Fr. Tim McCabe, SJ, as president and CEO.

[Find Out More](#)

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