



The Vella Group

February 2025

## News & Insights

*Catch up on our latest ideas and perspectives to help nonprofits achieve sustainable success. Learn about upcoming events and news as we work to make the world a better place.*

2025 NONPROFIT OUTLOOK, PART 1:

### Connecting with Your Community as You Plan for Changing Times



How will nonprofits fare in 2025 as they face one of the most uncertain environments in recent memory? The first in our 3-part series on this topic addresses how connecting with those you serve is essential as you navigate potential disruptions.

[Get the Details](#)

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2025 NONPROFIT OUTLOOK, PART 2:  
**Connecting with Funders as You Plan for  
Changing Times**



More than ever, nonprofits need to take a proactive approach as they plan for potential disruptions in 2025. In the second of our 3-part series on this topic, we outline steps organizations can take to connect with another critical audience – funders.

[Be Prepared](#)

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# Partner Events



## Building Bridges Gala - May 8

At PFC's annual Building Bridges Gala, sponsors play an important role helping raise critical funds to end chronic homelessness in Detroit. PFC will host its 2025 event on May 8 at Ford Field. [See sponsorship opportunities.](#)



## Rey of Light Gala - May 16

Detroit Cristo Rey High School's annual gala helps fund scholarships for its students who receive a high-quality, college preparatory education and professional work experience – all at an affordable cost. Support the cause by [sponsoring or buying tickets to the event](#) – May 16 at The Godfrey Detroit.



## The Pollinator Project 2nd Annual Gala - Sept 27

This Michigan-based nonprofit looks to expand its capabilities to research and protect pollinator populations that are vital to sustaining our food supply. Support this fundraising event through one of several [sponsorship opportunities.](#)

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